

STRATEGIC OBJECTIVES AND DIRECTION

Integration, Operational Development and Capacity	
Direction	
<ul style="list-style-type: none"> Integrate our business structure to deliver on our vision of being a market leader in product and service delivery. Attract the right operational personnel with the skills to suit our current and targeted projects. 	
Strategic Objective	Actions
Develop and Promote Accountability with Business	
Direction	
<ul style="list-style-type: none"> Develop and promote accountability and performance. 	
Strategic Objective	Actions
Build Successful Relationships	
Direction	
<ul style="list-style-type: none"> Use our relationships as a business driver to secure work and deliver win-win outcomes. 	
Strategic Objective	Actions



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Maximize Work Winning Success	
Direction	
<ul style="list-style-type: none"> • Deliver work-winning performance that allows us to build on the work we have on hand to ensure sustainability. 	
Strategic Objective	Actions
Optimize Project, Product and Service Delivery Performance	
Direction	
<ul style="list-style-type: none"> • To deliver reliable, safe, profitable, quality products and services that we can be proud of, control and enhance relationships and reputation. Elements to take into account include: 	
Strategic Objective	Actions
Diversify and Grow a Sustainable Business	
Direction	
<ul style="list-style-type: none"> • Sustain and develop existing integrated business offerings and identify new market opportunities to enable diversity in future revenue streams. 	
Strategic Objective	Actions



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